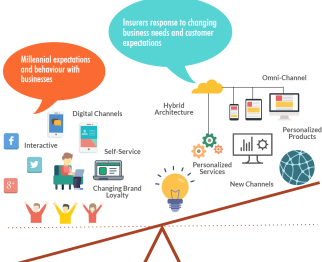


GETTING INSURANCE READY FOR MILLENNIAL BOOM

STRIVING FOR BALANCE



Balance is achieved when innovation inside match expectation outside

MILLENNIALS ARE IMPORTANT



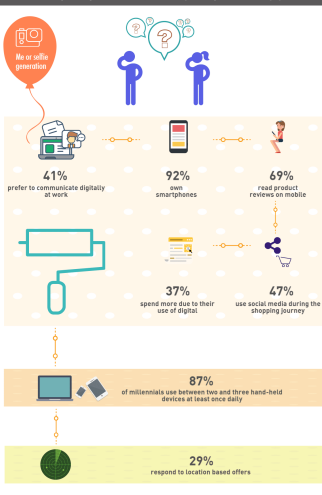
Global population of millennials is already 2 Billion



By 2025, millennials will comprise 75% of the global workforce



IMPACTING MILLENNIAL BUYING BEHAVIOUR



KEY TO DIGITAL EXPERIENCE

Speed

Functionality

Convenience

CHALLENGES TO GO DIGITAL

1 LEGACY SYSTEMS

Legacy systems often work in silos. Therefore, extending legacy system to modern digital channels is a first hurdle towards digital operating model.

2 SLOW PACE

Traditional IT delivery model is unsuitable for an evolving digital experience. Insurers need two-speed IT.

3 LACKING SKILLS

Emerging technologies is making the skill pool thinner. Therefore, creating resource challenges for digital technology

Agile development platform powered by open technology will help solving these problems

and enables insurance companies to...



Quickly adapt to changing customer expectations



Lower enterprise application development and maintenance effort

MEETING MILLENNIALS' DEMAND USING ANTHILL

Anthill

Anthill is a rapid application development and packaging platform for insurance companies to accelerate digitization initiatives



Drag and drop GUI-driven development for quick and easy building of applications



Download and use pre-built business applications from market place



Create highly flexible applications by using extensible data models and UI elements



Develop once and publish across hand-held devices and environments, quicker development & deployment and lower cost



Out of the box scalability for on-premise and cloud



Enterprise application integration using RESTful web services and APIs



Enable enterprise readiness for big data with NoSQL databases

Discover a better solution to bring in great customer experience and respond quickly to changing market conditions by effective management of two-speed IT

Anthill

www.aepi.co/anthill

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